



**İstanbul Bosphorus Hilton  
Conference Center**



**Arap Türk İş Adamları  
ve Yatırımcıları Derneği**



**ORGANİZASYON**



# **16<sup>TH</sup> REAL ESTATE Projects Investment Fair And Summit**

**B2B - B2C**

**MAY 18 - 19, 2024**

**"Find your house at this fair"**



**"Sales-oriented Fair of Turkey"**

**WE ARE CONNECTING YOU WITH BUYERS and INVESTORS FROM RUSSIA, IRAN AND GULF COUNTRIES.**

## **"Sales-oriented Fair of Turkey"**

The Fair Connecting Buyers, Sellers and Investors with 450 Concept Projects is opening its doors for the 16th time at Istanbul Bosphorus Hilton...

## **Visitor Profile**

Those looking to buy a house  
Local and Foreign investment institutions  
Those looking to buy/rent a workplace  
Businessmen and Sector Representatives.

## **Who can take part in this fair?**

- Real Estate Residence Projects • Summerhouses • Time Shares • Thermal Facilities • Offices • Plazas • Smart Buildings
- Real Estate Land and Projects • Villa Houses • Wooden and Prefabricated Residence Projects
- Companies providing Engineering Services • Municipalities • Finance Companies and Investors • Banks
- Assessment and Real Estate Marketing Institutions

**[www.realestatefairturkey.org](http://www.realestatefairturkey.org)**





"Real estate is the greatest, most expensive and most important purchase a person makes in their life."

# misyonumuz

Having set out with this mission, JNR Group Fuarçılık has been connecting the representatives of the real estate sector and buyers at the right point and target for 15 YEARS.

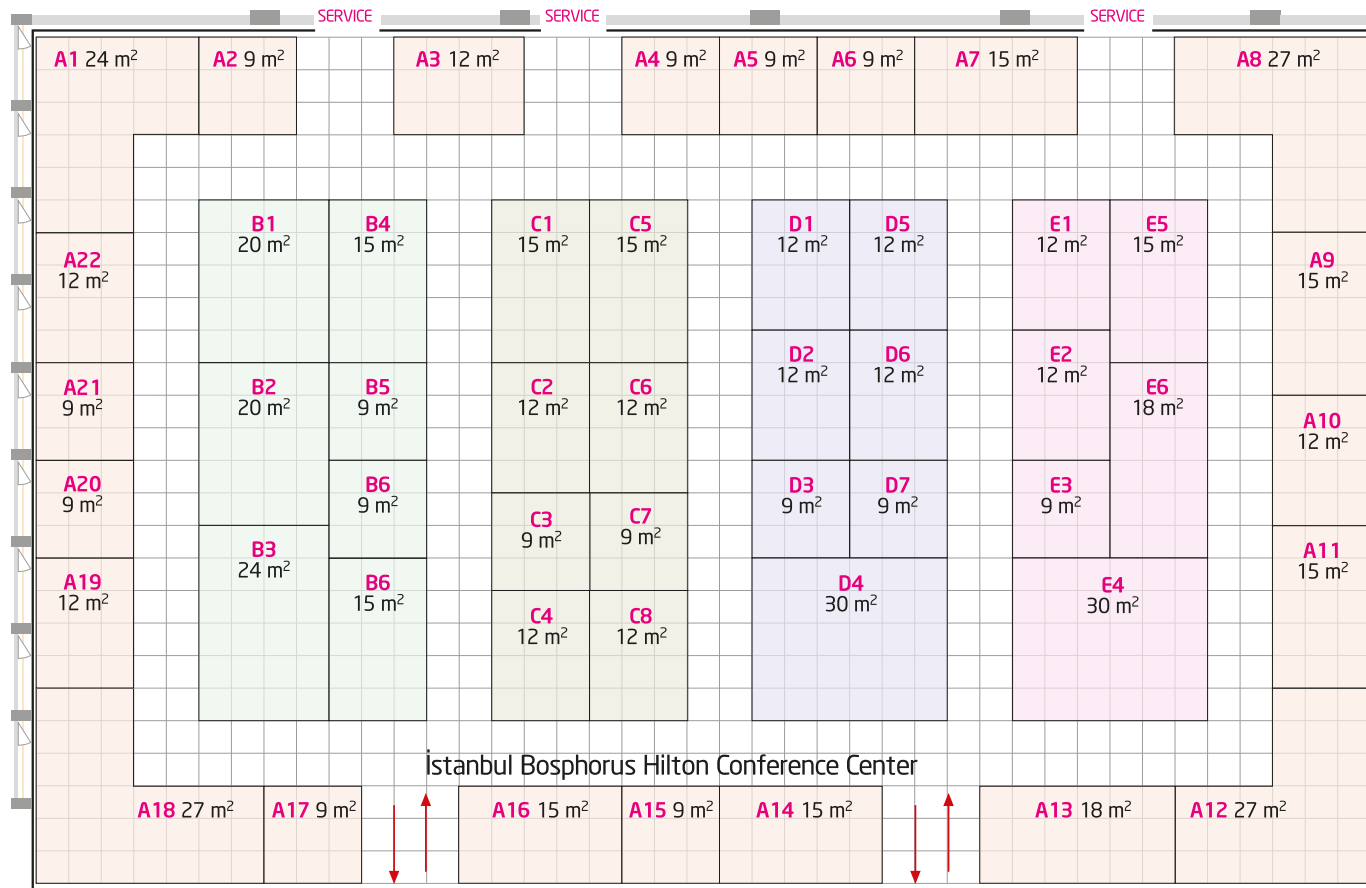


## COMPANIES PARTICIPATING IN THE REAL ESTATE FAIR AND SUMMITS


## Buyers from Russia, Iran, Europe and Gulf countries;

Select investors and agencies from Qatar, Kuwait, Bahrain, UAE, Oman, Jordan, Saudi Arabia, Azerbaijan, Morocco, Iraq, England, The Netherlands, Germany, Afghanistan, Ukraine, Sweden, Egypt, Yemen, Palestine and Bosnia will visit the fair.

### 16TH REAL ESTATE PROJECTS INVESTMENT FAIR and SUMMIT LAYOUT PLAN

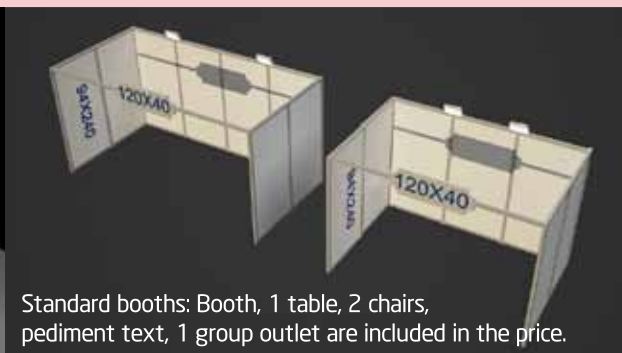


#### PROGRAM

Event title	16th Real Estate Projects Investment Fair and Summit	
Event Type	Fair (B2B - B2C Event)	
Event Date	May 18-19, 2024 Saturday, Sunday	
Setup and Preparation	May 17, 2024 Friday	Time: 24:00
Fair Opening	May 18, 2024 Saturday	Time: 12:00
Lunch	May 18, 2024 Saturday	Time: 13:00-14:00
Summit Program	May 18, 2024 Saturday	Time: 14:00-17:00
B2B Meetings	May 18, 2024 Saturday	Time: 14:00-19:00
Brunch	May 19, 2024 Sunday	Time: 11:00-13:00
B2B Meetings	May 19, 2024 Sunday	Time: 14:00-19:00
Event Location	Istanbul Bosphorus Hilton Conference Center	
Organizer	Jnr Group Fuarçılık	
Website	www.realestatefairturkey.org	

Fair Participation Fee (m<sup>2</sup>):

Booth area: 340 Euro + VAT - Non-booth area: 290 Euro + VAT



Standard booths: Booth, 1 table, 2 chairs, pediment text, 1 group outlet are included in the price.







## WHY SHOULD YOU PARTICIPATE?

"Real estate is the greatest, most expensive and most important purchase a person makes in their life."

having set out with this slogan, JNR Group Fuarçılık is opening its doors for the 16<sup>th</sup> time to connect real estate sector representatives and buyers at the right point. You should participate in the **16<sup>th</sup> REAL ESTATE PROJECTS INVESTMENT FAIR and SUMMIT** to create innovation, meet innovative companies, the right target buyers, and promote your products and services in the best way possible.

Results from the survey we conducted with the participating companies after the 15<sup>th</sup> Real Estate Fair held on March 16-17, 2023, titled "*What is your purpose in participating in this fair?*":

Purpose of Participation	%
Taking part in the newly emerging real estate market in Russia, Iran and Gulf countries	75
Raising the value and popularity of your company/organization	54
Finding the right investors	71
Project completion & emergence and presentation of new projects	47
Business connections on the spot	53
Establishing a presence in the newly emerging real estate market in the Gulf countries	64
Finding new partners for your real estate investment partners	40

Real Estate Fairs of JNR Group Fuarçılık have been visited by over 157 thousand real estate sector investors and professionals in 16 years. Held at Istanbul Hilton, JNR Group Real Estate Fair was last held in 2023 with 8.534 visitors and 617 sales and business connections, 66% of which were from the Gulf countries. 55 Turkish, 25 Iranian, 9 Russian, 15 Gulf, 2 British and 2 American companies connected with investors in 2023 in an area of 4000 m2.

### 16<sup>th</sup> Real Estate Projects Investment Fair and Summit

16<sup>th</sup> Real Estate Projects Investment Fair and Summit is the largest and most influential real estate investment and development fair for emerging and innovative markets. It is also Turkey's most influential sales-oriented real estate fair connecting buyers, sellers and investors.



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This Fair is organized under the supervision of TOBB (Union of Chambers and Commodity Exchanges of Turkey) as per Law No. 5174.