

"Sales-oriented Fair of Turkey"



16TH REAL ESTATE
Projects Investment Fair And Summit
MAY 18 - 19, 2024
SPONSORSHIP



ISTANBUL BOSPHORUS HILTON

www.realestatefairturkey.org



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16TH REAL ESTATE
Projects Investment Fair and Summit
MAY 18 - 19, 2024

Hello,

Deriving our strength from our numerous pioneering achievements in the Turkish exhibition sector, we are ready to lead the way once again.

We will be honored to have you at the 16th Real Estate Projects Investment Fair and Summit at Hilton where the buyers, sellers and investors will gather.

The fair will bring investors together, real estate companies, and individual buyers from different countries, primarily Qatar, Kuwait, Bahrein, UAE, Oman and Saudi Arabia, as well as Azerbaijan, Morocco, Iran, Iraq, the Netherlands, Germany, Russia, Afghanistan, Ukraine, Sweden, Egypt, Yemen, Palestine, Bosnia and China, with Turkish Real Estate Companies.

We will prepare 5000 Fair Participants Catalogue and CDs in both Turkish and English. The Catalogue and the CDs will be distributed to the participants, foreign trade missions and chambers of commerce in different countries.

We are aiming to send 40.000 Fair Invitations and target over 10.000 visitors with billboards, posters and advertisements.

Moreover, you will be able to make B2B - B2C meetings at the Real Estate Fair.

We would like to express that we will be glad to see you at the event and hope to maintain our cooperation.

Below you can find the sponsorship conditions of the 16th Real Estate Projects Investment Fair and Summit, to be held at Istanbul Bosphorus Hilton.

Best regards,
Haktan Öztunalı
Board Chairman



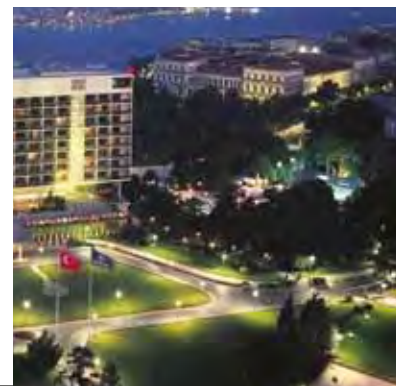
General Information

PROGRAM

- Event Name : 16th Real Estate Projects Investment Fair and Summit
- Event Type : Fair
- Event Dates : May 18 - 19, 2024 (Saturday - Sunday)
- Fair Time : 10:00 - 19:00
- Event Venue : Istanbul Bosphorus Hilton
- Organizer : Jnr Group Fuarçılık
- Web Site : www.realestatefairturkey.org

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This fair is organized under supervision of TOBB (Turkish Union of Chambers and Exchange Commodities) as per the law No 5174.



Participating Countries




BUYERS FROM EUROPE, ASIA and GULF COUNTRIES

- Qatar
- Kuwait
- Bahrein
- UAE
- Oman
- Jordan
- Saudi Arabia
- Azerbaijan
- Iran
- Iraq
- United Kingdom
- The Netherlands
- Germany
- Russia
- Afghanistan
- Ukraine
- Sweden
- Egypt
- Yemen
- Palestine
- Bosnia
- Morocco
- China



Visitor Profile

- Home Buyers
- Local and Foreign Investors
- Architecture Companies, Individual Architects and Internal Architects
- Investors / Businessmen
- Construction and Consultancy Engineers
- Buyers / Boards
- Contractors
- Building and Housing Institutions / Associations
- Local Public Authorities
- Real Estate Investment Experts and Consultants
- Construction Cost Experts
- Planners / Consultants
- Project Managers
- Diplomats / International Administrators
- Civil Society Organizations and Associations
- Office Buyers / Renters
- Real Estate Companies
- Real Estate Sector Employees and Managers

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Participant Profile

- Real Estate Residential Projects
- Summer Houses
- Class A Villa, Residence and Housing Complex Projects
- Timeshares
- Thermal Facilities
- Offices
- Plazas
- Smart Buildings
- Shopping Malls and Business Centers, Residences
- Real Estate Lands and Projects
- Villas
- Wooden and Prefabricated House Projects
- Engineering Companies
- Municipalities
- Financial Companies and Investors
- Banks, Financing and Credit Institutions
- Real Estate Marketing Companies
- Land Offices / Cooperatives
- Industrial Sites and Organized Industrial Zones
- Housing Complex Contractors



Stand Options

Standard Stand Area (m²)
340 Euro + VAT

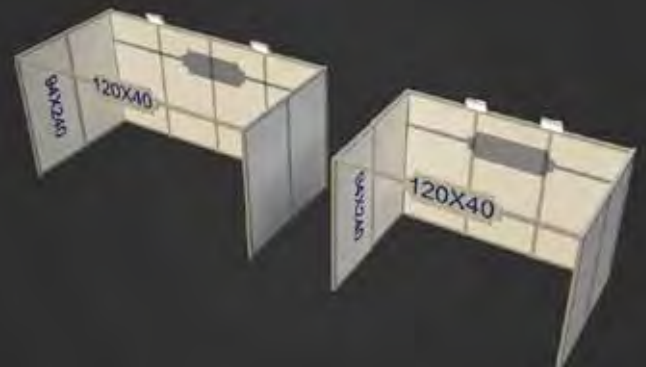
Empty Space (m²)
290 Euro + VAT



The image on the left is a representation of the standard stands. There are not any materials on the floor. The stand will be set up on the carpeting on the floor at the exhibition area. The red carpet is added to the image to allow visualizing of the area. Carpeting or hardwood flooring can be installed for a fee upon the request of the participants.

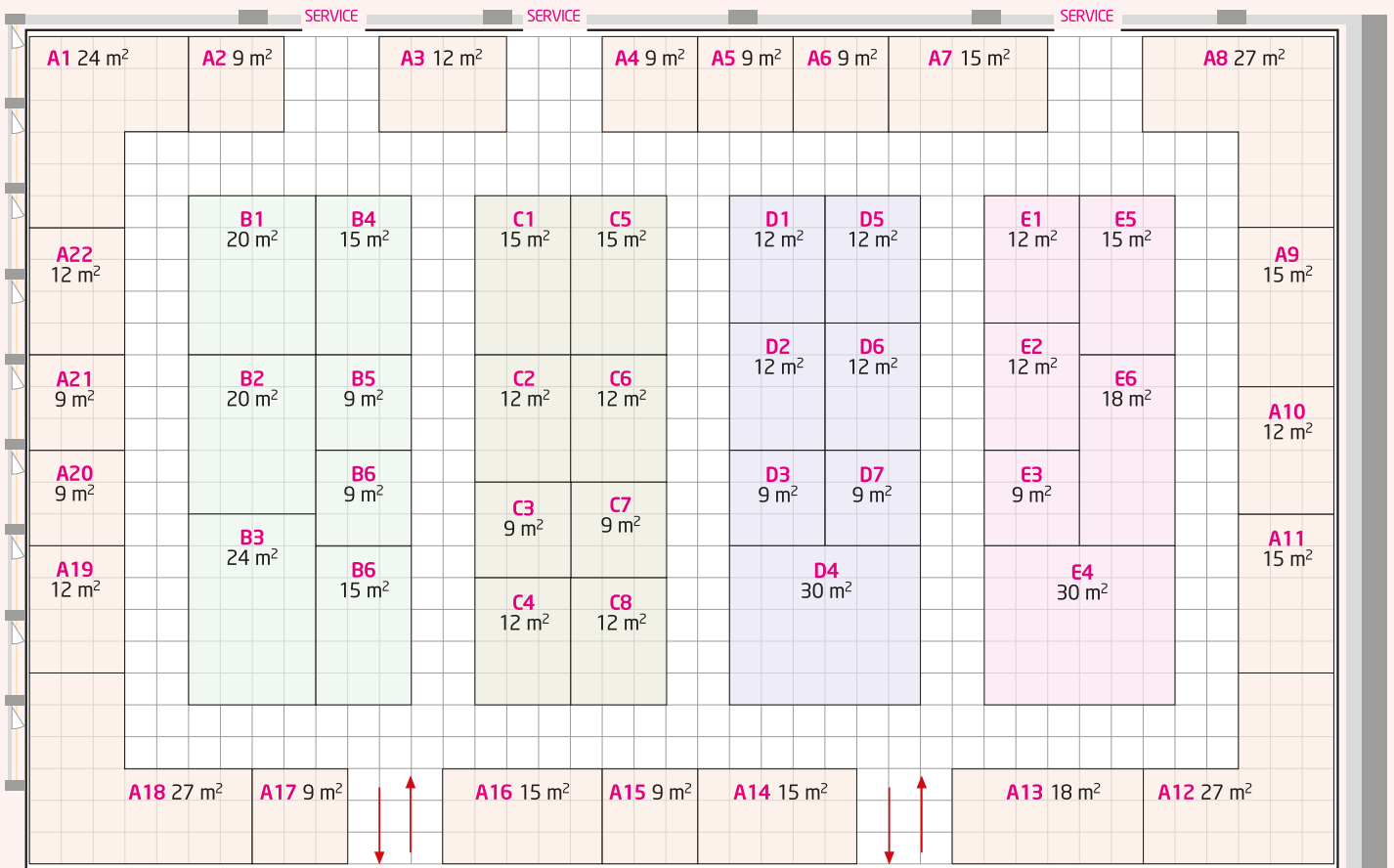
Standard Stand Price includes Stand setup, 1 table, 2 chairs, 1 front signboard, 1 group socket, 1 reception desk.

We also provide custom design and setup services.



LAYOUT PLAN

ISTANBUL BOSPHORUS HILTON CONFERENCE CENTER



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Main Fair Sponsorship

- 30 m² stand in the fair area
- Barco-vision presentation at the reception desk
- Exhibiting all visual materials on the fair floor
- 1/3 coverage on the back panel at the reception desk
- Opening the fair with our esteemed ministers
- Participating in the Summit as a speaker
- Being mentioned as the Main Fair Sponsor on the sponsor board and all printed materials, on our international gulf platforms and in all catalogues to be distributed both inland and abroad
- Being mentioned as the Main Sponsor in all billboard materials and canvas banners
- Hanging banners on the ceiling and suitable sideways spaces at certain intervals in the fair area (6 pieces)
- Placing free-standing boards and posters to the predetermined areas (3 pieces)
- Being mentioned as the Main Fair Sponsor in all newspapers, magazines, journals, TV and other media advertisements
- 2 pages of presentation both in Turkish and English on the Fair Catalogue and CD, as well as 1 page of advertisement
- 200 fair invitations
- Interviews with national newspapers and TV channels
- Thank you, plaque,

MAIN FAIR SPONSORSHIP: 18.000 Euro + VAT

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Fair Catalogue and CD Sponsorship

- 10 m² stand in the fair area
- Appearance on the front and back pages (2 pages in total) of the fair catalogue and CD containing detailed information about the fair and fair participants to be published both in Turkish and English and sent to 5.000 addresses both inland and abroad
- Being introduced with the company logo as the Catalogue Sponsor on all printed and online advertisements, news, fair catalogue and sponsor board
- Appearance on all promotional materials with the company logo as the Catalogue Sponsor
- 50 fair invitations
- 10 catalogues and 10 CDs
- Thank you plaque

CATALOGUE AND CD SPONSORSHIP: 5.000 Euro + VAT

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Invitation Sponsorship

- 10 m² stand in the fair area
- Appearance in the invitations to be distributed both inland and abroad with the company logo
- Appearance in the bulletins to be distributed both inland and abroad with the company logo
- Coverage in the online notifications, news and invitations to be sent to 400.000 addresses
- Being mentioned as the Invitation Sponsor in all printed materials related to the fair
- Participation in the opening
- 2 pages of presentation and 1 page of advertisement in the fair catalogue
- Appearance in all promotional materials across the country with the company logo
- 100 fair invitations
- Thank you plaque

INVITATION SPONSORSHIP: 6.000 Euro + VAT

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Coffee Break Sponsorship

- 9 m² stand in the fair area
- Opportunity to use banners on the tables in the coffee break area
- Participation in the opening
- 2 pages of presentation and 1 page of advertisement in the fair catalogue
- Appearance in all promotional materials across the country with the company logo
- 100 fair invitations
- Thank you plaque

COFFEE BREAK SPONSORSHIP: 4.000 Euro + VAT

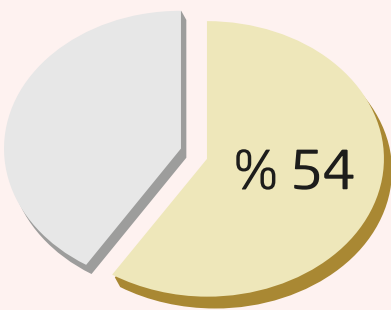
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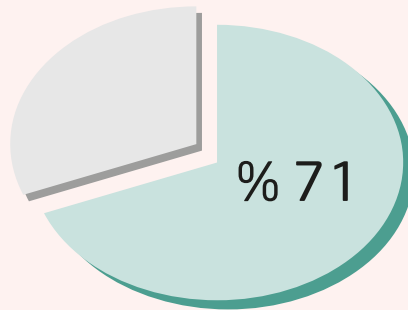


Questionnaire Results

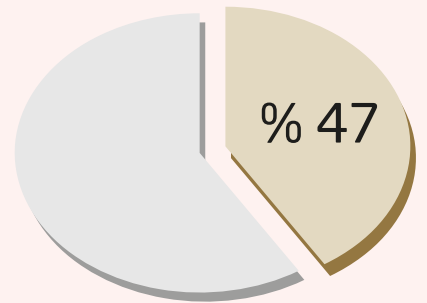
Reason of Participation



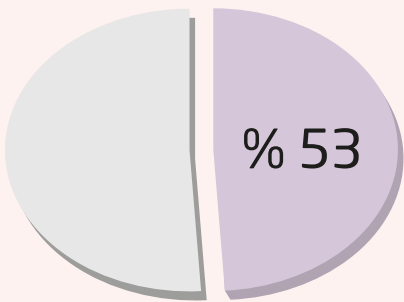
Increasing the value and recognition of our company/organization



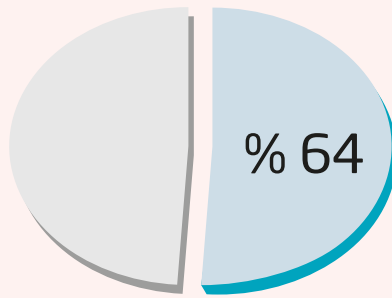
Reaching the right investors



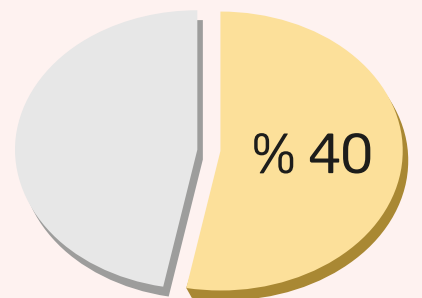
Completing projects & creating and presenting new projects



Making business deals on the spot



Showing ourselves in the newly-emerging Gulf Countries market



Reaching new partners as your real estate investment partners

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