



17.

Real Estate Projects Investment Exhibition & Summit

B2B - B2C

MAY 17 - 18, 2025

"Find your house at this exhibition"



"Sales-oriented Exhibition of Turkey"

Istanbul Bosphorus Hilton Conference Center

NORTHERN CYPRUS INVESTMENT CONFERENCE EXHIBITION and SUMMIT

May 17 - 18, 2025 - İstanbul Bosphorus Hilton Conference Center

WE ARE CONNECTING YOU WITH BUYERS and INVESTORS FROM TURKEY, RUSSIA, IRAN AND GULF COUNTRIES.

"Sales-oriented Exhibition of Turkey"

The Fair Connecting Buyers, Sellers and Investors with 450 Concept Projects is opening its doors for the 17th time at Istanbul Bosphorus Hilton.

Visitor Profile

Those looking to buy a house
Local and Foreign investment institutions
Those looking to buy/rent a workplace
Businessmen and Sector Representatives.

Who can take part in this exhibition?

- Real Estate Residence Projects • Summerhouses • Time Shares • Thermal Facilities • Offices • Plazas • Smart Buildings
- Real Estate Land and Projects • Villa Houses • Wooden and Prefabricated Residence Projects
- Companies providing Engineering Services • Municipalities • Finance Companies and Investors • Banks
- Assessment and Real Estate Marketing Institutions

www.realestatefairturkey.org



"Real estate is the greatest, most expensive and most important purchase a person makes in their life."

misyonumuz

Having set out with this mission, JNR Group Fuarçılık has been connecting the representatives of the real estate sector and buyers at the right point and target for 16 YEARS.

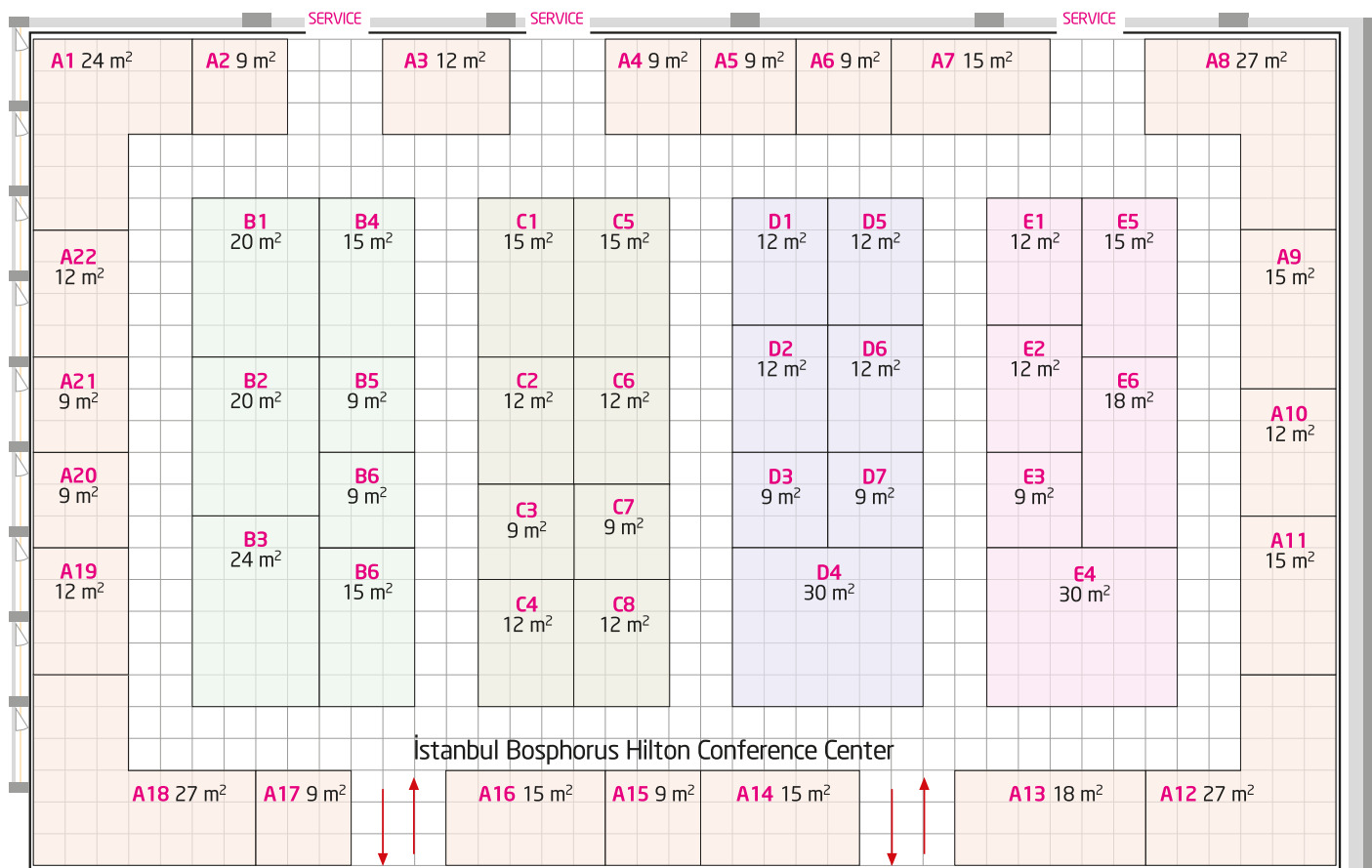


COMPANIES PARTICIPATING IN THE REAL ESTATE EXHIBITIONS AND SUMMITS

Buyers from Turkey, Russia, Iran, Europe and Gulf countries;

Select investors and agencies from Qatar, Kuwait, Bahrain, UAE, Oman, Jordan, Saudi Arabia, Azerbaijan, Morocco, Iraq, England, The Netherlands, Germany, Afghanistan, Ukraine, Sweden, Egypt, Yemen, Palestine and Bosnia will visit the exhibition.

17TH REAL ESTATE PROJECTS INVESTMENT EXHIBITION and SUMMIT LAYOUT PLAN



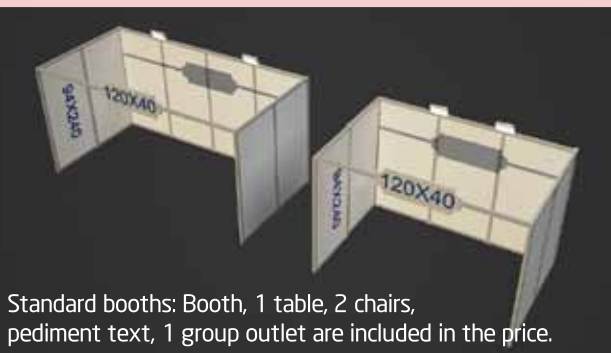
PROGRAM

Event title	17 th Real Estate Projects Investment Exhibition & Summit	
Event Type	Exhibition (B2B - B2C Event)	
Event Date	May 17-18, 2025 (Saturday, Sunday)	
Event Opening	10:00-18:00	
Summit Program	May 17, 2025 Saturday	Time: 10:00-13:00
Lunch	May 17, 2025 Saturday	Time: 13:00-14:00
B2B Meetings	May 17, 2025 Saturday	Time: 14:00-18:00
Brunch	May 18, 2025 Sunday	Time: 12:00-14:00
Event Location	Istanbul Bosphorus Hilton Conference Center	
Organizer	Jnr Group Fuarçılık	
Website	www.realestatefairturkey.org	

Exhibition Participation Fee (m²):

Booth area: 340 Euro + VAT

Non-booth area: 290 Euro + VAT



Standard booths: Booth, 1 table, 2 chairs, pediment text, 1 group outlet are included in the price.





WHY SHOULD YOU PARTICIPATE?

"Real estate is the greatest, most expensive and most important purchase a person makes in their life."

having set out with this slogan, JNR Group Fuarçılık is opening its doors for the 17th time to connect real estate sector representatives and buyers at the right point.

You should participate in the **17th REAL ESTATE PROJECTS INVESTMENT EXHIBITION and SUMMIT** to create innovation, meet innovative companies, the right target buyers, and promote your products and services in the best way possible.

Results from the survey we conducted with the participating companies after the 16th Real Estate Exhibition held on May 18-19, 2024, titled "*What is your purpose in participating in this exhibition?*":

Purpose of Participation	%
Taking part in the newly emerging real estate market in Russia, Iran and Gulf countries	71
Raising the value and popularity of your company/organization	49
Finding the right investors	66
Project completion & emergence and presentation of new projects	47
Business connections on the spot	53
Establishing a presence in the newly emerging real estate market in the Gulf countries	64
Finding new partners for your real estate investment partners	40

Jnr Group Fuarçılık has been hosting real estate exhibitions for 16 years, attracting over 169,000 investors and professionals in the real estate sector. The fair at Istanbul Hilton has been particularly successful, with the most recent event in 2024 drawing 7.017 visitors, with a 49% participation from Russia, Iran, Ukraine, and Gulf countries. The event led to 89 domestic and 106 international sales, resulting in business connections worth 587 million USD.

In 2024, 66 Turkish, 14 UAE, 2 British, 3 American, and 9 Northern Cyprus companies met with investors in an area of 4.000 m²

17th Real Estate Projects Investment Exhibiton and Summit, is the largest and most influential real estate investment and development exhibition for emerging and innovative markets. It is also Turkey's most influential sales-oriented real estate exhibition connecting buyers, sellers and investors.



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This exhibition is organized under the supervision of TOBB (Union of Chambers and Commodity Exchanges of Turkey) as per Law No. 5174.