



18TH REAL ESTATE PROJECTS INVESTMENT EXHIBITION & SUMMIT

B2B - B2C

MAY 02 - 03, 2026



"Sales-oriented Exhibition of Turkey"

We are connecting you with projects from TÜRKİYE, NORTHERN CYPRUS, USA, UK, GERMANY, UAE, GREECE, PORTUGAL, MONTENEGRO.

"Sales-oriented Exhibition of Turkey"

The Fair Connecting Buyers, Sellers and Investors with 450 Concept Projects is opening its doors for the 17th time at Istanbul Bosphorus Hilton.

Visitor Profile

Those looking to buy a house
Local and Foreign investment institutions
Those looking to buy/rent a workplace
Businessmen and Sector Representatives.

Who can take part in this exhibition?

- Real Estate Residence Projects • Summerhouses • Time Shares • Thermal Facilities • Offices • Plazas • Smart Buildings
- Real Estate Land and Projects • Villa Houses • Wooden and Prefabricated Residence Projects
- Companies providing Engineering Services • Municipalities • Finance Companies and Investors • Banks
- Assessment and Real Estate Marketing Institutions

www.realestatefairturkey.org

"Find your house at this exhibition"



Istanbul Bosphorus Hilton Conference Center



"Real estate is the greatest, most expensive and most important purchase a person makes in their life."

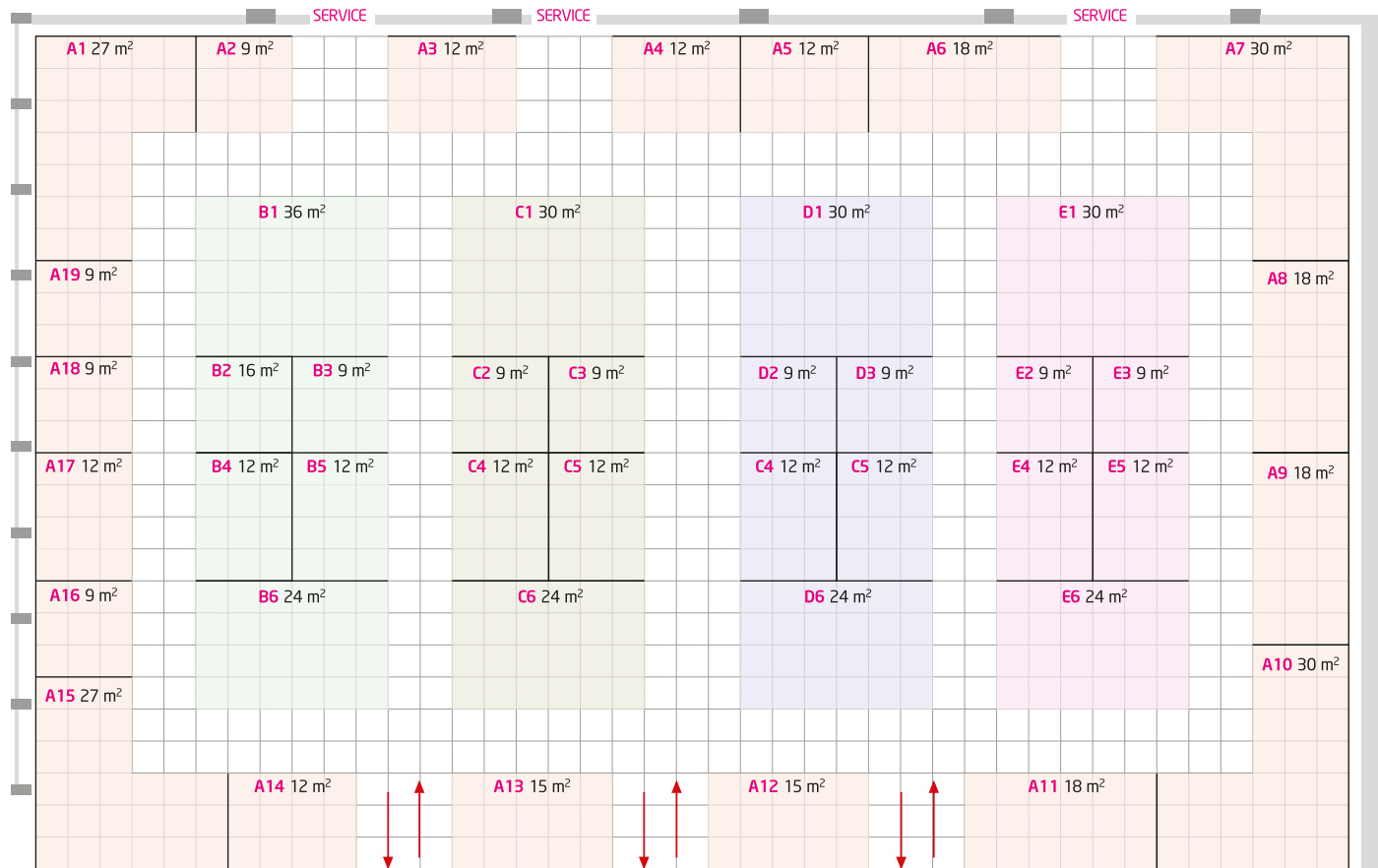
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Having set out with this mission, JNR Group Fuarcılık has been connecting the representatives of the real estate sector and buyers at the right point and target for 17 YEARS.



COMPANIES PARTICIPATING IN THE REAL ESTATE EXHIBITIONS AND SUMMITS

18TH REAL ESTATE PROJECTS INVESTMENT EXHIBITION and SUMMIT LAYOUT PLAN

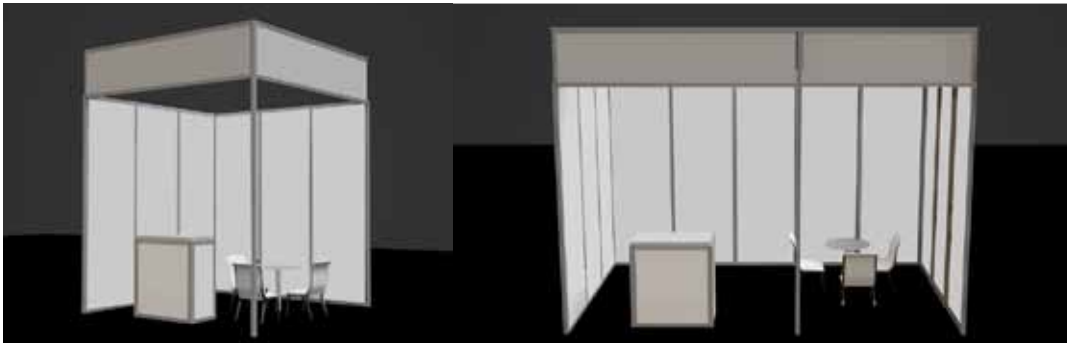


PROGRAM

Event title	18 th Real Estate Projects Investment Exhibition & Summit	
Event Type	Exhibition (B2B - B2C Event)	
Event Date	May 02 - 03, 2026 (Saturday, Sunday)	
Event Opening	10:00-18:00	
Summit Program	May 02, 2026 Saturday	Time: 10:00-13:00
Lunch	May 02, 2026 Saturday	Time: 13:00-14:00
B2B Meetings	May 02, 2026 Saturday	Time: 14:00-18:00
Brunch	May 03, 2026 Saturday	Time: 12:00-14:00
Event Location	Istanbul Bosphorus Hilton Conference Center	
Organizer	Jnr Group Fuarçılık	
Website	www.realestatefairturkey.org	

Exhibition Participation Fee (m²):
Booth area: 340 Euro + VAT

Exhibition Participation Fee (m²):
Non-booth area: 290 Euro + VAT



Standard booths: Booth, 1 table, 3 chairs, 1 welcome desk, pediment text, 1 group outlet are included in the price.





WHY SHOULD YOU PARTICIPATE?

"Real estate is the greatest, most expensive and most important purchase a person makes in their life."

having set out with this slogan, JNR Group Fuarcılık is opening its doors for the 17th time to connect real estate sector representatives and buyers at the right point. You should participate in the **17th REAL ESTATE PROJECTS INVESTMENT EXHIBITION and SUMMIT** to create innovation, meet innovative companies, the right target buyers, and promote your products and services in the best way possible.

Results from the survey we conducted with the participating companies after the 17th Real Estate Exhibition held on 2025, titled
"What is your purpose in participating in this exhibition?":

Purpose of Participation	%
Taking part in the newly emerging real estate market in Russia, Iran and Gulf countries	71
Raising the value and popularity of your company/organization	49
Finding the right investors	66
Project completion & emergence and presentation of new projects	47
Business connections on the spot	53
Establishing a presence in the newly emerging real estate market in the Gulf countries	64
Finding new partners for your real estate investment partners	40
Connection Turkish buyers	67
Russia - Iran markets	54

Jnr Group Fuarcılık has been hosting real estate exhibitions for 17 years, attracting over 170,000 investors and professionals in the real estate sector. The fair at Istanbul Hilton has been particularly successful, with the most recent event in 2025 drawing 7.125 visitors, with a 45% participation from Russia, Iran, Ukraine, and Gulf countries. The event led to 91 domestic and 110 international sales, resulting in business connections worth 595 million USD.

In 2025, 68 Turkish, 16 UAE, 3 British, 3 American, and 11 Northern Cyprus companies met with investors in an area of 4,000 m²

18th Real Estate Projects Investment Exhibiton and Summit, is the largest and most influential real estate investment and development exhibition for emerging and innovative markets. It is also Turkey's most influential sales-oriented real estate exhibition connecting buyers, sellers and investors.



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This exhibition is organized under the supervision of TOBB (Union of Chambers and Commodity Exchanges of Turkey) as per Law No. 5174.